

Proposed March, 2005
Southern Middle Tennessee Area Public Information Contingency
Plan

**IF THE MEDIA OR AN OUTSIDE ORGANIZATION CONTACTS
YOU.....**

It is essential that all public information efforts of Narcotics Anonymous be well planned, prepared and carried out. The clarity and quality of our public image has a direct bearing on whether or not addicts who need us will be able to find us. For that reason, P.I. efforts must be undertaken with patient, careful planning.

In order to handle requests for Public Information in the Southern Middle Tennessee Area, we have set up a Contingency Plan:

**1.) ANY NA MEMBER RECEIVING A REQUEST FOR
INFORMATION FROM AN OUTSIDE CONTACT SHOULD
IMMEDIATELY CALL ONE OF THE FOLLOWING:**

Southern Middle Tennessee Area P.I. Chair

Southern Middle Tennessee Area P.I. Vice Chair

Volunteer Regional P.I. Chair

**2.) ONE OF THE INDIVIDUALS LISTED ABOVE WILL RESPOND TO
THE CONTACT WITHIN AN EIGHT-HOUR PERIOD.**

**3.) WHEN A REQUEST IS MADE BY THE MEDIA, SOUTHERN
MIDDLE TENNESSEE AREA PUBLIC AREA PUBLIC INFORMATION
SUBCOMMITTEE WILL HANDLE THE REQUEST.**

**4.) IF DETERMINED THE VOLUNTEER REGION OR WORLD P. I.
COMMITTEES MAY HANDLE THE REQUEST; THE APPROPRIATE
ONE WILL BE CONTACTED.**

5.) THERE ARE SOME BASIC RULES IN PUBLIC INFORMATION

THAT NEEDS TO BE UNDERSTOOD BY EVERY NA MEMBER:

****NEVER DO OUTSIDE SPEAKING ENGAGEMENTS ON YOUR OWN!!!**

NEVER DO MEDIA INTERVIEWS ON YOUR OWN!!!

REMEMBER THAT NO INDIVIDUAL MEMBER CAN EVER REPRESENT NA!

WHICH IS WHY THE P.I. SUBCOMMITTEE IS HERE!!!